

The background features a network diagram with numerous small, stylized human figures in various colors (blue, red, orange, green) connected by thin lines, representing a peer-to-peer network. The overall color scheme is a gradient from light blue at the top to light orange at the bottom.

openp2pdesign.org

What is Open P2P Design?

Massimo Menichinelli




<http://openp2pdesign.org>



What is openp2pdesign.org?

It's not a startup (yet) but an **hub**
in the Open (everything and
design) network



openp2pdesign.org =

started on March 2005 +

a young designer +

a proposal for a design methodology +

a master degree thesis +

a blog +

events/workshops +

papers/books +

a Twitter account

=

a network



What is Open Design?

a distributed system of design & manufacturing based on

- * sharing
- * collaboration
- * open licenses
- * open and distributed projects
- * open and distributed manufacturing technologies



Open Design: OpenMoko

<http://www.openmoko.com> / <http://www.openmoko.org>



Source: <http://www.openmoko.com>

It's Open Design!

Open Design: OpenMoko

<http://www.openmoko.com> / <http://www.openmoko.org>

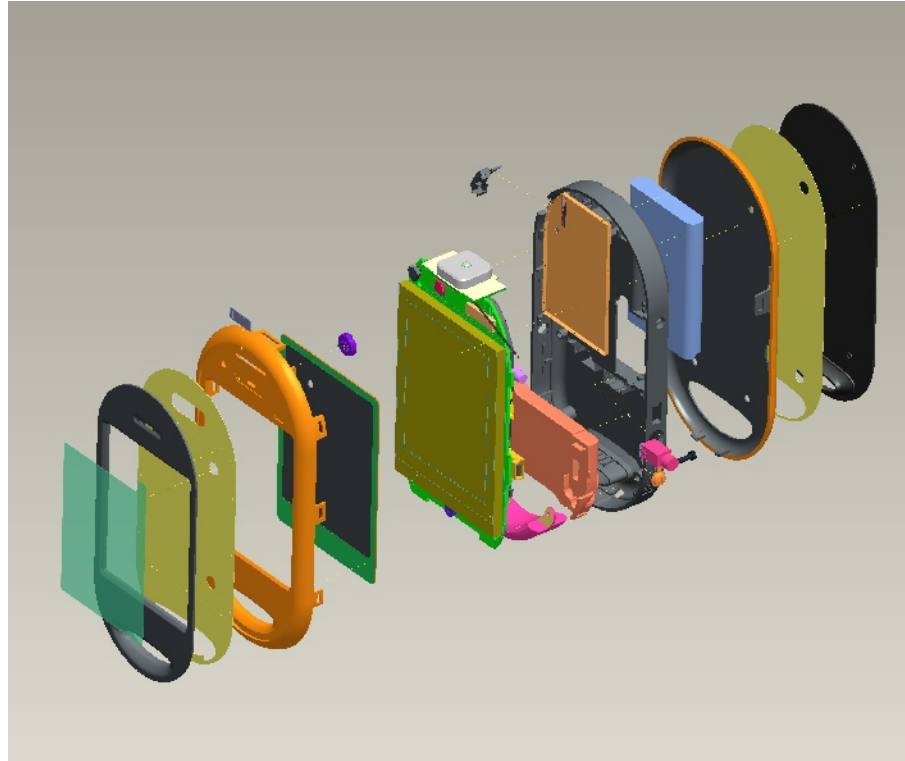


It's also Open
Source Software!

Source: <http://www.openmoko.com>

Open Design: OpenMoko

<http://www.openmoko.com> / <http://www.openmoko.org>



Source: <http://www.openmoko.com>

It's even Open
Hardware!

P2P Design: Open Health by RED (British Design Council)

<http://www.designcouncil.info/mt/RED/>



Source: <http://www.designcouncil.info/mt/RED/>



33 Sarah, the Me2 personal diabetes coach explains how the coaching service works, so Caroline knows what to expect.

This is... Service Design!





What is Open P2P Design?

Open Design (design of an open project)

+

P2P Design (design of a peer-to-peer system)

=

the co-design of Open P2P social systems





What is Open P2P Design?

Open tools +
Open process

=

a proposal for a design methodology






What does Open P2P Design do?

an open design process +

a collaborative activity self-organized by a community

=

an open metadesign project and an open service design project





Where does Open P2P Design come from?

Open Source Software +

Service Design +

Activity Theory +

Action Planning +

Social Network Analysis +

...

=

a proposal for a design methodology



Why Open P2P Design?

- * strategic design for open communities
- * is about mass collaboration-based or community-based activities (and Open Design is an example)
- * communities generate innovations as the outcome of collaborative activities
- * enables distributed Local/Social Systems for distributed problems solving



Where should we use Open P2P Design?

- * works well where there are **active** participants
- * within an organization (community, enterprise, public institution), for its own processes
 - > Open Innovation, Enterprise 2.0, Open Government, ...
- * from an organization (community, enterprise, public institution) to another one to be enabled
 - > Open Marketplaces, Open Innovation, Enterprise 2.0, Open Government, ...



Why Open P2P Design, then?

- * because open collaborative projects can be more than just choosing a license!
- * because the best way to reach a new promising scenario is designing it!
- * because we can do more in order to enable systems of distributed creativity that can solve complex problems!





Moving towards a change

product	-->	system
user	-->	social system
enterprise	-->	network
proprietary	-->	open
reduction	-->	complexity
design	-->	meta-design



The slide features a light blue gradient background at the top. On the left and right sides, there are decorative horizontal bars with a light orange background. The left bar contains several small, stylized human figures in various colors (blue, red, yellow) standing on a line. The right bar contains a network diagram with several human figures connected by thin lines, representing a social or design network. The main content is enclosed in a large, rounded orange speech bubble with a white border. At the bottom right of the slide, a single orange human figure stands with a shadow, and a small orange triangle points from its head towards the bottom right corner of the speech bubble.

Open P2P Design as Meta-Design

- * enabling/co-designing a social system in a locality
- * design of the design processes/tools
- * open processes/tools and open design methodology
- * meta-design for Open Innovation



Any other reasons?

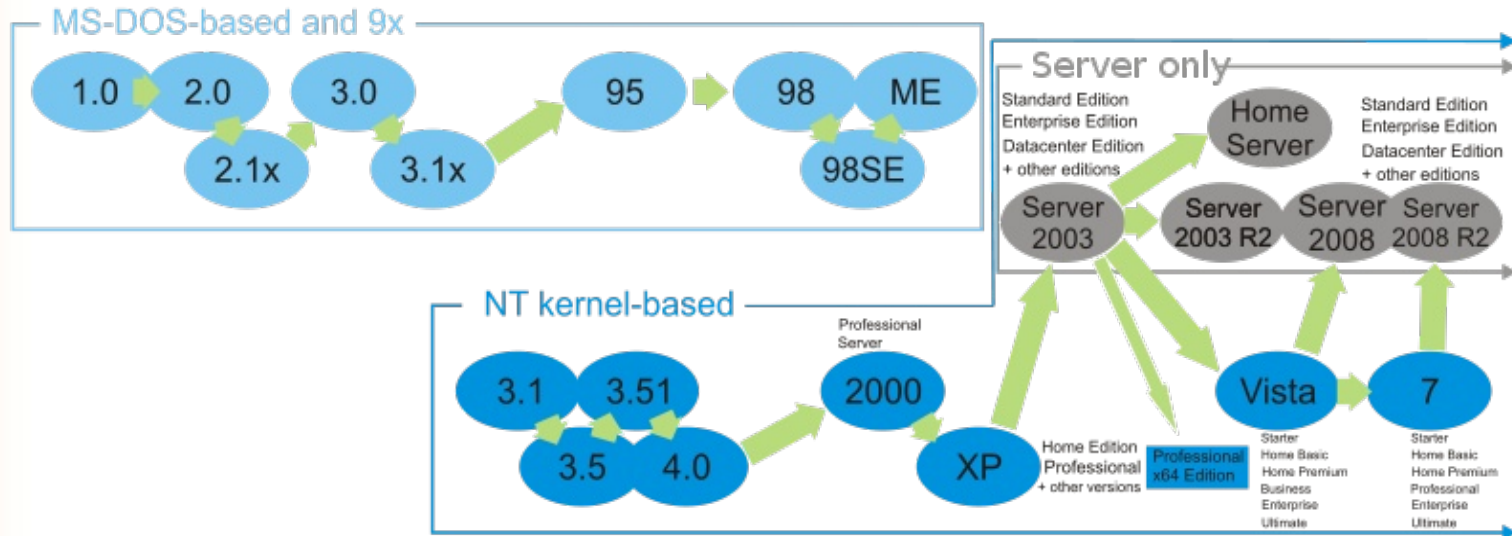
Just look at the following pictures...



Innovation in a closed, hierarchical, proprietary, linear project

Microsoft Windows

family tree



1985 1987 1989 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009
 1986 1988 1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010

Source: http://en.wikipedia.org/wiki/Timeline_of_Microsoft_Windows



Linux distro timeline

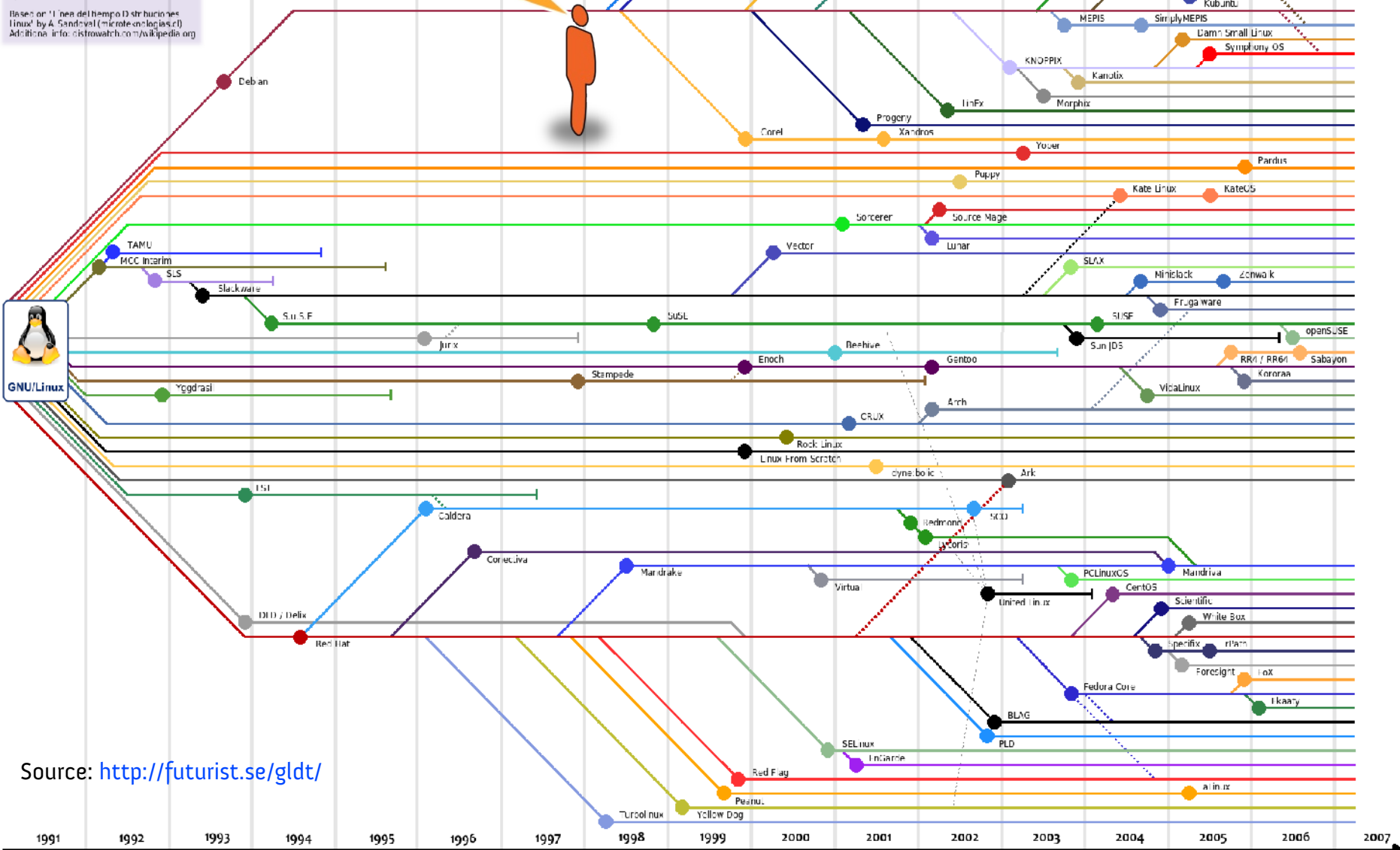
Version 7.2 by NPJ (nonplus@gmail.com)

For the latest vars on visit kde-fles.org

Feel free to modify and spread. Mail me for updates, corrections and source if what it les

Based on "11 aea del tempo D str burioes Linux" by A. Sandoval (micro-entlogias.cl)
Additional info: distrowatch.com/wiki/edia.org

In an Open P2P non-linear project



Source: <http://futurist.se/gldt/>



Any questions or comments?

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Thank you!

Massimo Menichinelli



<http://openp2pdesign.org>